

## Bike Louisville Education, Encouragement and Enforcement Meeting

Post meeting notes

10/5/2012

### Attended:

David Morse  
Scott Render  
Nina Walfoort  
Kate Holwerk  
Mark Noll  
Brittney Hyde  
Andy Murphy  
Andrew Tie  
Geoffrey Hobin  
David Nichols  
Scott Render

**Next meeting: Friday, November 2<sup>nd</sup> 2012**

**Location:** Ms. C's 308 West Chestnut Street

**Time: 11:30 pm- 12:45 pm**

Great meeting today all, we really lucked out on the weather as we sat outside. Sorry about the food truck not showing up. Next month we can meet at Ms. C's 308 West Chestnut Street



### Up Coming Event YOU Can Be Involved With:

- **Friday October 12<sup>th</sup> Fall Bike to Work Day-** Leaving from Seneca Park at 7:15 am and riding downtown. We have had so much success with the last three Bike to Work Day's we are going to continue the momentum into next Friday and the rest of the Friday's until the weather turns. During this Bike to Work Day we talked about how to dress for warm cold weather riding. Show up next Friday and learn tips from the Bike Commuting Experts!
- **See and Be Seen Campaign:** Kicks off Friday October 12<sup>th</sup> 6:45 Seneca Park by the basketball courts. Lights will be provided so you can help hand them out to people who can't be seen.
- **Signage Policy-** please see attached and send me your thoughts
- **Friday Night Middle Cross** Continues tonight and for the next 4 Friday nights at Eva Bandman 5:00 pm-6:15 pm
- **CicLOUvia-** Oct. 14<sup>th</sup> 2-6 pm Bardstown Rd between Broadway and Douglass Loop.
- **Regional Mobility Council Annual Meeting** October 24, 2012 9:45 am – 3:00 pm at the Louisville Free Public Library- Centennial Room. RSVP by October 12 to Nancy Snow ([nsnow@ridetarc.org](mailto:nsnow@ridetarc.org))

### **Work Plan Updated**

The revised work plan for the next 6 months is updated online

### **Completed Short Range Goals**

#### **Education:**

- ✓ 12% of JCPS Elementary Schools received Bike Sense
- ✓ 100% of community centers received Summer Bike Sense and Bike Sense Cops for Kids
- ✓ 75 adults completed the LAB Road 101 Class

- ✓ Hosted monthly APBP webinars for engineering staff, local advocates and engineering planning consultants

**Encouragement:**

- ✓ 500 people participated during Bike to Work Day
- ✓ 8,000 people participate in the Memorial Day HB&P
- ✓ Helped promote bicycle parking at three events (State Fair, Cherokee Triangle Art Fair, and Thunder of Louisville)
- ✓ Revise and reprint the Printed Bike Map

**Enforcement:**

- ✓ 100% of Community Centers received Bike Sense Cops for Kids

**Upcoming programs**

**Education:**

18% of JCPS Elementary Schools received Bike Sense  
Middle CX reaches 20 youth  
25 adults completed the LAB Road 101 Class  
Hosted monthly APBP webinars for engineering staff, local advocates and engineering planning consultants

**Encouragement:**

500 people participated during Bike to Work Day this Fall  
Continue to help promote bicycle parking at events  
Continue to help promote local bicycling events

**Enforcement:**

See and Be Seen Campaign at two locations this fall

**Louisville Bicycle Club Ride Schedule**

Check out the Louisville Bicycle Club Ride Schedule <http://www.louisvillebicycleclub.org/RideUpdates> for a ride in your community

**Adult Bicycle Education**

Check out Bicycling for Louisville's website for the latest adult bicycle education classes:  
<http://www.bicyclingforlouisville.org/>